



airSlate  
**SignNow**



# Electronic Signature That Delivers More For Less

## About airSlate SignNow

airSlate SignNow is an easy-to-use and cost-effective solution that empowers businesses to move fast with everything they need to eSign and send their documents.



## Differentiators

- ✓ Unbeatable ROI: Robust feature set for the budget spent
- ✓ Easy to use and scale: Tailored for SMBs and Mid-Market
- ✓ Transparent pricing: No hidden support fees, add-on costs, overage fees, and renewal rate hikes
- ✓ Flexible plans: Pay for user seats or eSignature invites sent
- ✓ Superior customer service: 24/7 in-app support for all paid plans

13+  
years on the market

28M+  
users worldwide

4.6/5  
rating on G2



## Business value and key benefits



### SPEED UP SIGNATURE COLLECTION

Drag and drop fillable fields on any document and share it in seconds via email or invite link. Recipients can quickly sign your document from any device without registering an account or downloading any software.



### SIMPLIFY COMPLEX WORKFLOWS

Set a document signing order for as many recipients as you need. Get visibility into the signing process with real-time document tracking and instant notifications.



### ELIMINATE REPETITIVE TASKS

Reclaim working hours spent on manual paperwork hassles. Complete daily document-related tasks faster with reusable templates, bulk sending, conditional routing, and more.



### INCREASE TEAM PRODUCTIVITY

Create, share, and collaborate on documents and templates. Set up teams of multiple SignNow users and invite your teammates to share assets and work collaboratively.



### KEEP YOUR BRAND AT THE FOREFRONT

Show your company's logo on notification emails and during signing sessions. Redirect signers to your company website once a document has been signed.



### WORK UNINTERRUPTED

eSign documents and send signature requests from your desktop computer or mobile device, even while on the go or offline. Integrate SignNow with the apps you use and love to get documents done seamlessly in one place.



### ENSURE DATA SECURITY AND COMPLIANCE

All your documents are protected by industry-leading security standards. SignNow enables you to achieve compliance with HIPAA, SOC 2 Type II, PCI DSS, CCPA, and GDPR regulations.



## Why customers choose SignNow

### UNBEATABLE PRICE-TO-VALUE

SignNow offers a remarkable cost-to-value ratio, has no hidden fees, and provides scalable pricing options to fit any budget.

### TOP-RATED SUPPORT

Our support team is available 24/7 to help customers solve any issue via email, live chat, or phone — no additional support fees apply.

### SIGNNOW PRIVATE CLOUD

SignNow allows you to deploy its solution on-premises, making it a secure choice for government, healthcare, and financial organizations.

### INTUITIVE EXPERIENCE USERS LOVE

With SignNow, anyone can quickly and easily digitize their document workflows. Our app is rated highly on independent review platforms for its ease of use and setup.

### SEAMLESS INTEGRATION CAPABILITIES

SignNow offers out-of-the-box integrations with popular CRMs, ERPs, productivity apps, and cloud storage services. In addition, your software benefits from our eSignature functionality through a comprehensive API.

## How SignNow beats the competition

### Benefits Over DocuSign

- Significantly lower licensing cost
- No sticker shock from renewal rate hike
- No nickel and diming for premium support, CRM & ERP integrations, collecting payments, and advanced branding option
- Superior support regardless of the customer size

### Benefits Over Adobe Acrobat Sign

- Lower licensing cost
- No price hikes and overage fee
- Faster time to value
- Clean, intuitive, and cloudbased — no downloadable software needed

### Benefits Over Box Sign

- More powerful features for complex use case
- Better white-labeling capabilities
- 24/7 in-product live chat support for all user
- Better compatibility with other cloud storage solutions besides Box

### Benefits Over PandaDoc

- More competitive pricing
- Microsoft-suite friendly solution
- HIPAA & 21 CFR Part 11 compliant
- Integration with NetSuite

## Targeting

### KEY ROLES

- Business owner
- Chief Legal Officer
- HR teams
- Sales Manager
- Chief Financial Officer
- Educator
- Operations Manager
- Realtor
- IT managers & consultants

### INDUSTRY FOCUS

- Operation
- Human Resources
- Sales
- Financial Services
- Insurance
- Education
- Healthcare
- Real estate

### INTEGRATIONS

- Autodeks
- Box
- Dropbox
- Google Workspace
- Microsoft Dynamics 365
- Microsoft 365
- Microsoft Teams
- NetSuit
- Salesforce
- And more!

### HUMAN RESOURCES

- NDAs
- Offer letters
- Employment contracts
- Onboarding processes

### LEGAL

- Loan agreements
- Power of attorney
- Affidavits
- Promissory notes

### SALES

- Contracts
- Sales inquiries
- Business proposals and quotes
- Collecting payments

### TAX AND FINANCE

- Income tax returns
- New account forms
- Financial reports
- Collecting payments
- Self-service signing

### GOVERNMENT

- Visa applications
- Citizenship forms
- Voter registration
- Self-service signing

### EDUCATION

- Enrollment verification
- Teacher reports
- Weekly plans
- Timesheets

### HEALTHCARE

- Patient intake forms
- Privacy policy forms
- Medical records

### NONPROFIT

- Volunteer applications
- Donation forms
- Sponsorship request forms

### REAL ESTATE

- Real estate contracts
- Leases
- Board packages

### INSURANCE

- Insurance certificates
- Insurance applications

## Key features

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### SIGN DOCUMENTS ON ANY DEVICE, IN SECONDS

Create your legally-binding eSignature and use it to sign documents online from anywhere. You can draw or type your signature, or upload an image of your handwritten signature.

### COLLECT DATA AND SIGNATURES

Add or import fillable fields to make your documents easy to fill out and sign. You can mark specific fields as required, set data format validators, and use calculated and conditional fields to ensure an easy and accurate completion experience.

### ASSIGN ROLES AND SET A SIGNING ORDER

Send a document for signature to multiple recipients and make sure each of them knows exactly where to sign and input their data. Assign each fillable field to a specific person and customize a signing order so that your document is automatically delivered to the right people, at the right time.

### TRACK THE STATUS OF DOCUMENTS

No more wasting time chasing signatures. Just send your eSignature invite and get an email notification once all the signatures are in place. You can also check the signing progress for any document from your SignNow dashboard.

### BULK-SEND SIGNATURE INVITES

Save time collecting signatures on multiple document copies. Create a fillable template and send it to several people to sign. Use a CSV file to quickly upload a list of contacts or add email addresses from your saved contacts.

### SAVE UNLIMITED TEMPLATES

No need to create a document from scratch each time you require someone's signature. Turn any document into a fillable template and reuse it as many times as you need – no limits on the number of templates you can create and store.

### REQUEST PAYMENTS

Connect a payment system to your SignNow account and collect payments for your services or products along with customer data and signatures – all within a single document.

### COLLECT SIGNATURES IN PERSON

Use Kiosk Mode to get documents signed on the spot using a tablet or smartphone. Automatically generate a fresh document copy from a single template for each signer – ideal for reception desks and trade fairs.

### APPLY CUSTOM BRANDING

Customize your signature invites and signing sessions with your company logo, color scheme, and personalized messages. Offer a professional, branded signing experience to your clients.

### SECURELY STORE YOUR DOCUMENTS

Save your documents and templates to unlimited cloud storage where you can access them from anywhere. Alternatively, set up automated exports to move completed files to Google Drive, Box, Dropbox, or OneDrive.

## ROI points

SignNow customers across industries report improvements to critical business processes:

- Up to \$30 per document saved by eliminating the need to print, scan, copy, store, and deliver physical documents
- It takes 1 hour on average to collect a signed agreement instead of days or even weeks
- Around 40 hours per month saved completing manual tasks and searching for lost documents
- Over 90% error reduction for documents completed using SignNow
- First-year ROI averaging 700%

## Customer pain points

- Excessive spending on paper, scanning, printing, and labor
- Errors when filling out hundreds of similar forms
- Inefficient and slow document processing routines
- Providing a consistent signing experience in-person or remotely
- Lack of a secure environment for storing documents and managing eSignatures
- Delays when collecting signatures from multiple parties and on multiple documents
- Slow and clunky eSignature apps
- Integrating eSignatures into a company's existing software
- Inefficient collaboration within and between departments

**1**

How do you currently sign documents and collect signatures?

**5**

How often do you need to have more than one signature on a document?

**2**

How often are your approval processes slowed by paperwork, glitches, procedural errors, or inaccurate data entry?

**6**

Would it be convenient for you to sign documents using your smartphone or tablet?

**3**

How much time and money do you spend processing paper documents?

**7**

Do you have concerns about the security of your documents?

**4**

How much time and money do you spend processing paper documents?



## Contact Us

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