

CASE STUDY

Kitchenland USA

How Kitchenland USA Saves Time Through Process Automation

Kitchenland USA has been helping homeowners upgrade their kitchens and bathrooms since its inception in 1993. They handle everything from measuring and designing to installation.



INDUSTRY

Kitchen and Bathroom Remodeling

LOCATION

Springfield, Missouri

WEBSITE

kitchenlandusa.com



About Kitchenland USA

Kitchenland USA, headquartered in Springfield, MO, boasts of a rich heritage inspired by their Amish background in creating custom kitchens, baths, and cabinetry. With several generations of experience in the field, Kitchenland has been helping homeowners upgrade their kitchens and bathrooms since its inception in 1993. They handle everything from measuring and designing to installation, providing their clients with a hassle-free experience.



“Paperwise was the only company that did research, talked to 2020 design, and really scoped the project. Paperwise proved they could do it.”

–Brad Schrock
Kitchenland USA



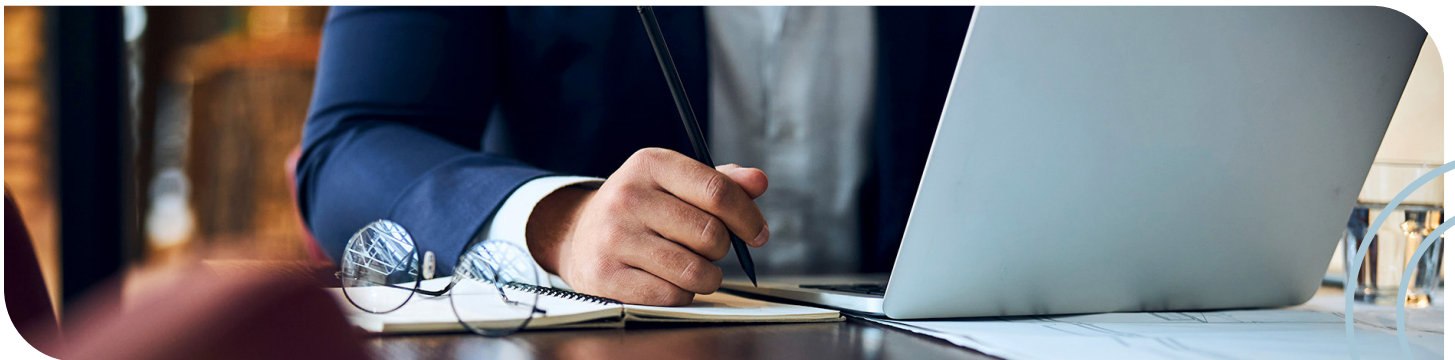
Kitchenland relies on Paperwise’s flagship product, Symphony, a business process automation platform, to streamline its existing processes. Symphony has proved invaluable for Kitchenland, as their earlier attempt with another document automation software failed, and the blame was put on them. Their confidence and collaborative approach set them apart after engaging with the Paperwise team. Paperwise ensured everyone was on board and put everything in place to ensure that Symphony solved Kitchenland’s challenges efficiently.

Currently, Kitchenland utilizes nine licenses of people downloading information to Quickbooks and Symphony integrated with their kitchen design software, 2020 Design. Paperwise’s process automation platform has made its existing processes far more efficient. Although Kitchenland has only been with Paperwise for six months, the partnership has been fruitful and shows tremendous promise in improving business operations.

Challenges Solved by Paperwise’s Process Automation Platform

Kitchenland found itself constantly bogged down by a tedious and error-prone paperwork process stifling productivity and sales. With multiple documents and spreadsheets to oversee, tracking inventory and costs while maintaining control over margins became challenging. Sales staff were spending more time on paperwork than selling, and a single mistake in a spreadsheet could lead to skewed data and grave inaccuracies.

Enter Paperwise’s business process automation platform, Symphony. The innovative process automation system has transformed Kitchenland’s document process, eliminating the need for arduous paperwork management and replacing it with a streamlined, automated process.



Here are some of the challenges Symphony solves for Kitchenland

**PAPERWORK
MANAGEMENT**



Symphony tracks and manages the entire paperwork process, from printing job-specific documents to scanning items in and out while monitoring sales and inventory.

**SALES
PRODUCTIVITY**



By automating the paperwork process, Symphony has taken the pressure off salespeople to handle documents and made their work more consistent and centralized. It has even allowed staff to control margins better.

**HUMAN ERROR
IN DATA ENTRY**



The platform has allowed Kitchenland to build controls and automation and eliminated the need for manual entry processes full of human error.

Overall, Symphony has replaced paperwork with productivity, providing Kitchenland with a cost-effective, reliable, and efficient way to manage its sales process.



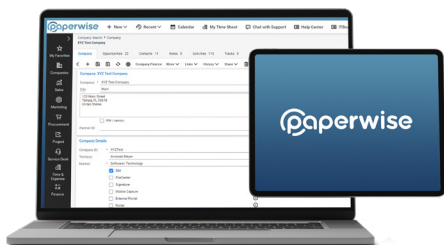
Time Savings Realized Through Process Automation

With document automation and streamlined workflows, Kitchenland's sales team is no longer burdened with the manual paperwork generation that had previously caused errors and wasted time.

With the potential to significantly reduce the time it takes for salespeople to input data into their system, Symphony has paid for itself. Previously, they had to navigate through 19 tabs on an Excel sheet - a time-consuming and error-prone process. With Symphony, Kitchenland estimates that the system can save up to 30-40 minutes per file, translating into hours saved each day.

Not only has Kitchenland become paperless, but everyone at the company has been provided with easy access to the information they need, whether for generating photos, creating delivery paperwork, or finding up-to-date information as required. By clicking a button, users can print everything they need in one place.

By implementing Paperwise's automation solution, Kitchenland's sales team completes tasks correctly and efficiently without needing to revisit the system multiple times to fix errors. The improved efficiency and accuracy have resulted in a more productive and satisfied team, and the time saved on paperwork has freed up valuable time for more impactful work.



Leveraging Symphony's Quickbooks Integration for Greater Visibility

Using Symphony's Quickbooks integration, Kitchenland has enhanced its financial processes, providing more accurate visibility and time savings. The platform contains features that allow users to enter cost and price data directly into Quickbooks, eliminating the need for manual data entry and generating more accurate information for their finance team. The systems are fully integrated, generating alerts for users to capture accurate data and saving time and resources for their finance team.

With Symphony's automation capabilities, Kitchenland can enhance its business operations by providing greater inventory management visibility and reducing inventory and cost data errors. In addition, Symphony's Quickbooks integration has significantly improved data accuracy, giving Kitchenland more confidence in the system's ability to improve its bottom line.

Overall, integrating Symphony's business process automation platform with Quickbooks and other systems has contributed significantly to Kitchenland's growth, helping them achieve greater efficiency and visibility in their financial processes.

Top Benefits of Using Symphony by Paperwise

Kitchenland has greatly benefited from a streamlined bidding process with Symphony, eliminating any anxiety or stress associated with document preparation and accuracy. By implementing Symphony by Paperwise, Kitchenland was able to cut training time by a substantial amount and gain complete control over their bidding process.

With Symphony, Kitchenland's team of seven salespeople can now design bids quickly and efficiently, with all data entry automated for maximum accuracy. Thanks to a document automation feature, Symphony also highlights missing information and any incorrect placements, ensuring that everything is just put together. This allows the salespeople to focus on creating bids without worrying about document quality.

In addition to process automation, Symphony also provides Kitchenland visibility into where all documents are at any given time. The platform tracks approvals and all documents, alleviating pressure and stress on Kitchenland staff.

Ultimately, Symphony by Paperwise has proven to be an affordable and reliable solution for Kitchenland. With the ability to print bids for customers, Symphony has streamlined Kitchenland's business processes while cutting costs and improving productivity, making it a highly valuable asset for their business.



SAVE UP TO 30 - 40 MINUTES PER FILE



9 LICENSES AND COUNTING



SUPPORTS UP TO 250+ BIDS A MONTH

Kitchenland USA Highly Recommends Symphony to Fill in Business Process Gaps

Kitchenland, like many small cabinet companies, has struggled with managing paperwork and processes related to inventory and delivery. This gap in the industry cannot be addressed by traditional automation systems, leading to inefficiencies and lost time. However, Symphony has proven itself a viable potential solution for document processing at Kitchenland.

Kitchenland is now a proud Paperwise partner and will recommend Symphony to others in the industry. With Symphony's unmatched support and streamlined implementation process, Kitchenland continues to experience a successful transition to its new system. Overall, Kitchenland highly recommends Symphony to fellow kitchen and bathroom remodeling businesses.

BENEFITS

- ENSURE ACCURACY
- SAVE SIGNIFICANT TIME ON PAPERWORK
- ENHANCED VISIBILITY ACROSS PROCESSES
- REDUCED TRAINING TIME FOR NEW EMPLOYEES



Explore the Value of Paperwise

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